



HUMANITY IN A BOX

SIMPLE, CONVENIENT AND EFFICIENT

The IVH is designed to sell, needs no maintenance.

The interactive Virtual Hostess is our product that combine three levels of communication:

- An AudioVisual one: The IVH itself.
- The content: What the IVH says or shows.
- The interaction with the customer.

Video example: [a teaser on Interactive virtual Hostess](#)

The IVH reads special audio & video contributions

The IVH is represented by a testimonial that reads special audio & video contributions.

The testimonials can be:

- A human
- A digital Avatar in 2D ([Video example](#))
- A digital Avatar in 3D

There are different shapes that can be used as IVH, depends on the needs and space available.

There are two big types of IVH:

- The Short model, that is an half body from the waist up. ([Video example](#))
- The Full Body, that is back projected ([Video example](#))



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The IVH starts gently thanks to a device sensors.

Every IVH comes with a sensors device, that let it know when to start the content. When nobody is in front of the IVH, It stands in a special “waiting standing by mode” This is called first level interaction. ([Video example](#))
At the second level the IVH can interact with the customer with a digital device, as a pad or a keyboard or something else. ([Video example](#))
At the third level the IVH can produce a special offer or a personalised coupon for the customer. The possibilities are limitless.

The IVH comes with a creative, intelligent and playful audiovisual service.

We have a special creative team that produces all the service, including speeches, videos and audiovisual effects.
We can actually help on deciding the strategic communication for every need.
Video example: [Teaser of different actress for the same project](#)

The IVH engages the customer in a few seconds but last forever.

The IVH is designed to interact with the passing customers in few moments and it can be used for severals campaigns or products for a long time.

The IVH is the next generation engagement “Wow Moment”.

The IVH is the latest device to mix digital and analogical communication. It can create links to the online world and is actually globally delivering a lot of different messages.





The IVH looks so human you will fall in love. She is persuasive, friendly and whatever else you like.

The IVH is so different from the other AudioVideo Devices used in shops, events, etc... because it gives full and fast visibility to a product and people like to interact with it.

The IVH is a completely customizable plug & play solution.

We take care of the personalisation of any aspect of the communication for the client. Any area or business field can use the IVH for their campaigns.

The IVH is not fragile, travelling in a box, anywhere.

The IVH is available all over the world and in any languages. Can be sent in a box and it is very easy to assembly.

WHY SIMPLE?

An easy answer : it's simple to set up , to understand, to use, to assemble , to dismantle and use again

WHY CONVENIENT?

Costs are not comparable to those that require a real human hostess and the initial investment is useful for all marketing campaigns!

WHY EFFICIENT?

She works longer than a real human hostess, reproduces digital images and videos, resulting much less intrusive!





